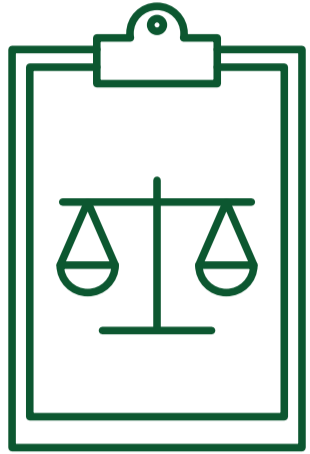


> What does a farmer in rural tourism know?



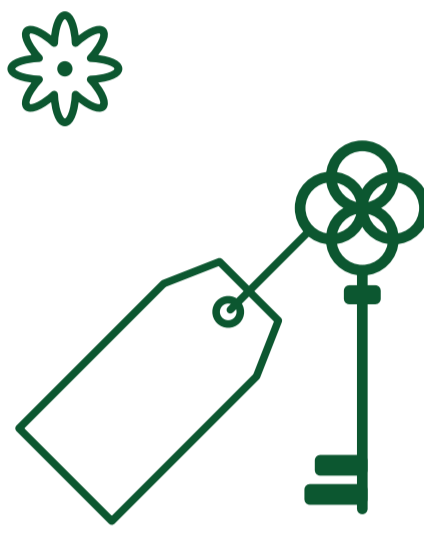
Principles of Multifunctional Agriculture & Social Farming

*What are the basics?
Why does it exist?
What are the benefits?*



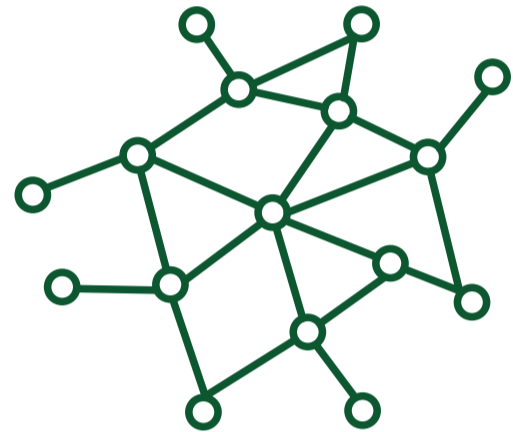
Regulations & Bureaucracy

*How does it work in every country?
What are the support at regional,
national, EU levels?*



Understanding Hospitality & Catering

*How to be a host, understanding
the market...*



Networking & other Good Practices

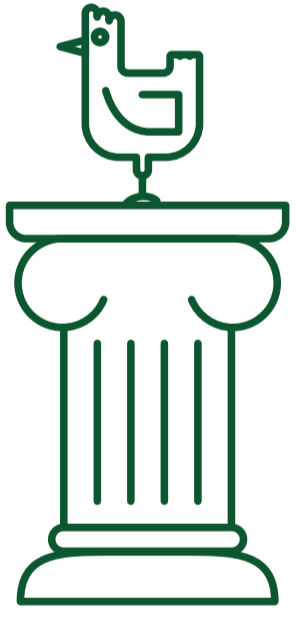
*What are the good practices around?
Which collaborations would be beneficial?*

> How does a rural tourism farmer look like?



Business-oriented

*Is able to maximize the uses of
one's agricultural activity*



Makes use of natural and cultural opportunities

*Knows the natural and historical heritage,
respects and understands traditions*



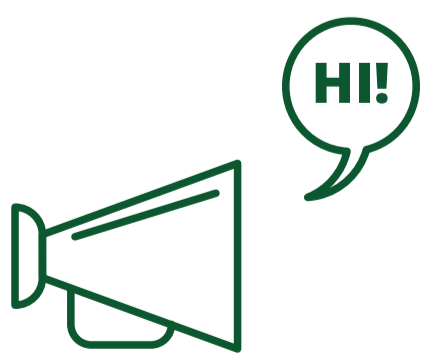
Is integrated in the community

*Has collaborations with local authorities,
is involved in local groups*



Is aware of regulations

*Works in the legal frameworks, seeks opportunities
to get funding from local and EU bodies*



Is communicative

*Is able to make use of the best
advertising and reaches out clients*